

## Contest Rules & Regulations

### Organiser & Eligibility

1. The MAGGI® HAPPY REUNION CONTEST [“Contest”] is organised by Nestlé Products Sdn. Bhd. [45229-H] [“the Organiser”] and is open to all Malaysian residents older than 18 years of age as of 01/01/2011.

2. The following group of persons shall not be eligible to participate in the Contest:

[a]Employees of the Organiser [including its affiliated and related companies] and their immediate family members [children, parents, brothers and sisters, including spouses]; and/or

[b]Representatives, employees, servants and/or agents of advertising and/or promotion service providers of the Organiser [including its affiliated and related companies], and their immediate family members [children, parents, brothers and sisters, including spouses].

### Duration

1.The Contest will run from 01/01/2011 to 28/02/2011 [“the Contest Period”]. The Organiser shall reserve the right to amend the Contest Period at any time. All entries received outside the Contest Period will be disqualified.

### Submission of Entries & Qualifying Criteria

1. Every purchase of any participating MAGGI products will entitle you to enter this Contest. Only MAGGI products distributed by the Organiser will be accepted. Please refer to the Proof of Purchase Table [“POP Table”] for the list of participating products and the proof of purchase [“Proof of Purchase”] required to enter the Contest.

2. Each entry form submitted must be individually and originally filled, complete with the required details, correct answers to the Match & Win puzzle shown in the entry form and must be accompanied with the required Proof of Purchase. Incomplete, illegible and/or inaccurate entry form[s], entries with the wrong answers, entries with incorrect and/or defective Proof of Purchase will be disqualified.

3. Each participant is entitled/eligible to submit more than 1 [one] entry but each entry must be accompanied with 1 [one] Proof of Purchase in 1 [one] envelope. Envelopes containing multiple entries and/or Proof of Purchases will be disqualified. Photocopies of entry forms are accepted, provided they are individually and originally filled.

4. Each entry must be posted by ordinary mail to the address as stated. Entries received via dispatch, courier service, POS Laju and/or any other means of delivery will be automatically disqualified. Each envelope posted must be affixed with stamp of correct postage cost. The postage cost of a standard envelope weighing not more than 20gm is 60 sen. The Organiser will not be responsible for any non-receipt of postal deliveries due to insufficient postage. Proof of postage of the entry shall not constitute proof of receipt by the Organiser.

5. Each qualified entry form received during the Contest Period will be allocated serial number[s] as per stated in the POP Table.

### Prizes

1.The Contest prizes consist of 1 [one] 1st Prize, 2 [two] 2nd Prizes and 10 [ten] 3rd Prizes. There are a total of 13 [thirteen] prizes to be won during the Contest Period.

2. A total of 13 [thirteen] participants [“Finalists”] will be selected to participate in a MAGGI SMS Challenge [“Challenge”] to be conducted after the Contest Period. The Challenge will determine the winners of the 13 [thirteen] prizes. The Challenge will be conducted in Bahasa Malaysia only.

3. The total serial numbers allocated during the Contest Period will be divided by 13 [thirteen] to derive the selected serial numbers for the Finalists. The selected serial number will be the closest, lower whole number that results after the stated division.

For example: If the total serial numbers allocated for the Contest Period is 8888 entries, then the total will be divided by 13 [thirteen] to derive the selected serial numbers. The Finalists are entries with serial number 683 as the first selected serial number 1366 as the second selected serial number and so forth.

4. Only the selected Finalists whose names and details are written on the entry form may participate in the Challenge. Eligibility of participation is strictly non-transferable. Finalists will be contacted via telephone, based on the number provided in the entry form and will be given details for the participation in the Challenge. In the event any of the Finalists is uncontactable after 3 [three] attempts, declines or fails to participate in the Challenge or fails to complete the Challenge, then he/she will be disqualified and the following higher serial number of the corresponding selected serial number will be selected as the substitute Finalist.

5. In any event, upon confirmation of participation the Finalist fails to participate, the Finalist will then be forfeited of his/her prize automatically.

6. The prizes consists of:

1 [one] 1st Prize of RM88,888 [Ringgit Malaysia: eighty eight thousand eight hundred and eighty eight ] cash.

2 [two] 2nd Prizes of RM8,888 [Ringgit Malaysia: eight thousand eight hundred and eighty eight ] cash each.

10 [ten] 3rd Prizes of RM888 [Ringgit Malaysia: eight hundred and eighty eight] cash each.

7. Upon the completion of the Challenge, the Finalist with the highest score will win the 1st Prize. The subsequent 2 [two] Finalists will each win the 2nd Prizes and the following 10 [ten] Finalists will each win the 3rd Prizes. Each participant can win 1 [one] prize only.

8. Winners will be notified by post. All prizes must be claimed from the Organiser within 3 [three] months from the date of notification letter. All unclaimed prizes will be forfeited. The Organiser will not be held liable in the event of non-receipt or delayed delivery of the postal notification to the winner[s]. The winners list will also be announced in the Organiser's website [www.maggi.com.my].

9. The Organiser shall reserve the right at its absolute discretion to substitute any of the prizes with that of similar value, at any time without prior notice. All prizes are given on an “As Is” basis and are not exchangeable for credit, other items or voucher in part or in full.

10. All winners must abide by the terms and conditions of the party[ies] arranging and/or providing for the prizes and the terms and conditions attached to the prizes, if any.

### Liability & Responsibility

1. Winners and their heirs shall assume full liability and responsibility in case of any liability, mishap, injury, damage, claim or accidents [including death] resulting from their participation in the Contest, redemption and/or utilisation of the prizes and agree to release and hold the Organiser free and harmless of any liability.

2. All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred to participate in the Contest and to redeem the prize is the sole responsibility of the winner.

### Rights of the Organiser

1. The Organiser reserves the right to use the names and/or photographs of the winners as materials for the purposes of advertising, trade and/or publicity, without any prior notice to the winners and the winners shall not be entitled to claim ownership and/or other forms of compensation on the materials.

2. The Organiser reserves its absolute rights to cancel, amend or modify the contest without prior notice to the participants.

### Terms & Conditions

1. This Contest Rules & Regulations are prepared in several languages. In the event of inconsistencies between all the versions of the Contest Rules & Regulations, the English version shall prevail.

2. The judges' decisions are final and no correspondence thereon will be entertained.

3. By participating in the Contest, participants agree to be bound by the Contest Rules & Regulations, and the decisions of the Organiser.

\*For translated Contest Rules and Regulations, please refer to [www.maggi.com.my](http://www.maggi.com.my)

Nestlé Products Sdn. Bhd. (45229-H)